

SHEBOYGAN COUNTY'S BIKE & WALK TO WORK WEEK

May 6, 2008

MEDIA ADVISORY

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EVENT: Morning Commuter Station

TIME: 6-8:30am

LOCATION: Fountain Park, Sheboygan, WI

Congressman Petri will join in welcoming morning commuters at Fountain Park's Morning Commuter Station on Monday, May 12th and will give a commencement speech to kick-off Sheboygan County's Bike & Walk to Work Week at 8:30am.

On Monday, May 12th Fountain Park will be the site of the week's first Morning Commuter Station and will provide people an incentive to try biking and walking to work by enticing them with free coffee and bakery while also ensure their safety by distributing educational material and giving on-site bicycle safety checks. Following the Morning Commuter Station and commencement speeches, Mary Ebeling, Sheboygan County's Non-Motorized Transportation Program Manager, will lead an on-bike tour of some of the bicycle and pedestrian improvements planner for Sheboygan. The tour will last approximately one hour, will begin at 9am and all are welcome to attend.

Bike & Walk to Work Week (BWTWWW) is a nationwide event that encourages people to reap the health, monetary and environmental benefits of biking and walking and is part of the Non-Motorized Transportation Pilot Program. BWTWW not only offers people the chance to examine their own transportation choices, it arms them with the education and confidence they need to begin biking and walking for transportation. This effort is two-fold: in the months prior to May 10th-16th, presentations and classes give employees and residents information and instruction while encouragement activities held the week of foster a sense of community.

PHOTO OPP: 8:30am Congressman Petri will give a commencement speech on behalf of Bike & Walk to Work Week; it is expected that many city and county employees will be present, many with their bicycles.

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Sheboygan County
NON-MOTORIZED TRANSPORTATION PILOT PROGRAM



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